

Do you watch CSI? This is the real deal!

Product Manager – Genetic Identity

Promega Corporation is seeking an experienced Product Manager to join our global marketing team. This position is responsible for planning and executing product strategy, merchandising, sales support, and program management for our growing Genetic Identity product portfolio.

Successful candidates will have:

- **An inherent curiosity and sincere interest in helping crime labs around the globe improve and advance the technology used for human identification via DNA and RNA**
- An MBA or equivalent business and marketing training experience and an M.S. or Ph.D. in life sciences with concentrated training in Biochemistry or Molecular Biology
- Strong portfolio management and / or proven product or marketing management experience in molecular biology reagents and analytical instruments
- Strong experience in managing products throughout the product life cycle
- Experience with global product launch, positioning, and promotion
- An in depth understanding of marketing functions including strategic and tactical planning and execution, marketing communications, market research, product management, distribution channels, competitive intelligence, and customer relationship management
- Excellent public speaking skills to represent Promega at external meetings, conferences, and organizations and the ability to present high level information to multiple audiences based on analysis and facts
- The ability to effectively develop trust, respect, and cooperation across all areas of the organization and staff levels and the ability to lead cross-functional teams
- Willingness and enthusiasm to travel globally as needed

Promega Corporation is an internationally recognized leader in the biotechnology industry with a strong emphasis on work-life balance. At Promega you will find a campus like setting with a casual, highly productive and professional atmosphere.

Click on the link below to apply for this position. Only applications through our website will be considered for this position.

https://hostedjobs.openhire.com/epostings/submit.cfm?fuseaction=app.jobinfo&id=23&jobid=216617&company_id=15945&version=2

Promega Corporation is an equal opportunity/affirmative action employer.

Visit www.promega.com to learn more about our company.